

INTRODUCING

MIMIC PERSONAL FINANCE

Transform How You Teach
Personal Finance

RESERVE
YOUR SPOT
IN THE
FREE TRIAL!



BRING PERSONAL FINANCE TO LIFE

Mimic Personal Finance uses the Real-Word Teaching Model to teach students the basic principles of financial literacy in a simple and powerful way. Rather than simply studying financial concepts, students actually practice financial decision making. They are able to make decisions on how to spend their money in an ongoing role-playing simulation that has real in-class consequences.

In addition, the simulation also comes with curriculum designed to help you teach personal finance in a more meaningful way. Every unit includes lesson plans, handouts and worksheets, presentation slides, a text bank, and more!

40 Handouts/Worksheets
53 Lesson Plans
53 Presentation slides
600-Question Test Bank

CURRICULUM OVERVIEW

**UNIT 1: THE RWC EXPERIENCE THROUGH
MIMIC PERSONAL FINANCE**

UNIT 2: MONEY AS A RESOURCE

UNIT 3: POST-SECONDARY

UNIT 4: EMPLOYMENT

UNIT 5: MANAGING FINANCES

UNIT 6: FIRST MAJOR OBLIGATIONS

UNIT 7: INSURANCE

UNIT 8: REVOLVING CREDIT

UNIT 9: PERSONAL CREDIT

UNIT 10: TAXES

UNIT 11: HOME OWNERSHIP

UNIT 12: CHARITABLE GIVING

UNIT 13: INVESTING



EDUCATORS LOVE MIMIC PERSONAL FINANCE

"I love what I can teach my students through Mimic Personal Finance. It makes money management so much more meaningful. It thrills me to see what my students learned about paying bills, saving money, and maintaining a good credit score. I know my students are better off because of their experience using the simulation."

Neil Wakefield, Orem High School Teacher and CTE Coordinator, Utah

"Mimic Personal Finance allows students to truly understand the responsibilities of being an adult through a simulated environment. I believe every student should have the opportunity to take this class before graduating high school."

Lashelle Nix, High School Counselor, Texas

"Mimic Personal Finance gives students regular opportunities to make individual decisions with consequences that affect them. They 'feel' how much it costs to get an apartment. They 'see' how buying a car and taking on total ownership costs decreases their discretionary income. They 'experience' the importance of an emergency fund when they have to pay for an unanticipated car repair. After seven weeks, rather than simply memorizing definitions of scarcity and trade-off, my students know what those economic concepts feel like. My students are no longer just learning finance; they are experiencing finance!"

Jason Bartholomew, Nansemond River High School, Virginia

"Mimic Personal Finance is making a bigger impact on my students than I ever would have imagined. This is what they are talking about at home and in the halls. Students are actively making real-world decisions. They are asking better, more relevant questions. They are having meaningful conversations with their parents about the decisions they are making. And the biggest bonus ... this has made teaching financial literacy fun for me again!"

Shanae Butler, Emery High School, Utah



LEARN MORE AT A FREE WEBINAR

Learn more about Mimic Personal Finance and the 2019-2020 free trial. Pick one of two sessions below to see how you can utilize the simulation in your classroom. You'll get an inside look at Mimic Personal Finance from Brian Bean, the creator of the Real-World Classroom Teaching Model and a key contributor in the creation of Mimic Personal Finance.

Sign up for your free webinar at:
stukent.com/MPFWebinar

Webinar #1

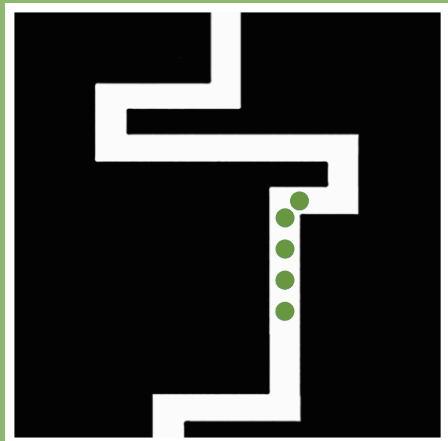
Tuesday, November 12
4:00 p.m. EST (1:00 p.m. PST)

Webinar #2

Tuesday, November 12
6:00 p.m. EST (3:00 p.m. PST)



MIMIC PERSONAL FINANCE CREATES DIFFERENTIATED LEARNING



TRADITIONAL SIMS

Traditional teaching forces students into a mindset that there is only one right answer.

This is not how the real world works.



MIMIC PERSONAL FINANCE

Mimic Personal Finance allows students to experience consequences for their choices and adjust their approach.

This is how the real world works.

3 PILLARS OF THE REAL-WORLD CLASSROOM TEACHING MODEL

1

Realify not gamify.

2

Focus on the decision-making process for true mastery of the content.

3

No one-size-fits-all solution: create a differentiated learning experience for students.

1 Realify not Gamify

The Real-World Classroom Teaching Model allows students to experience real consequences for their choices. Their performance in the simulation affects both their grade and their classroom privileges. Likewise, how they perform in class also affects their performance in the simulation.

2 Focus on the Decision-making Process

The Real-World Classroom Teaching Model creates an environment where students' choices dictate the learning experience. Lessons are continually reinforced as each decision a student makes impacts the remainder of the course. Rather than simply memorizing terms, students are putting concepts into action, evaluating their results, and adjusting their behavior accordingly. This allows them to not only understand the "why" behind the concepts, but also master the "how" of applying those concepts into their lives.

3 Create a Differentiated Learning Experience

Traditional teaching forces students into a mindset that there is only one right answer. This is not the way the real world works. Financial goals are different for each person, so is the definition of financial success. By letting choices dictate outcomes, a differentiated learning experience is naturally created. Students learn more about themselves and their personal approach to financial matters.

WHAT IS STUKENT?

Stukent is a digital courseware provider used by over 5,406 instructors in over 56 countries.

Our mission is to help educators help students help the world.

We are firm believers in providing students with as much real-world experience as possible in an academic environment.

The Mimic simulation platform features the world's #1 digital marketing simulation and the world's FIRST social media marketing simulation.

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